Benefits of Exhibiting

As part of the Wilderness Celebration Exhibition at the landmark National Wilderness Conference, your organization will have the opportunity to reach:

- 1,000–1,500 nationwide conference attendees directly responsible for Wilderness stewardship, preservation and management, including top NGOs, federal agencies, youth groups, scientists, and concerned citizens.
- 1,200–1,500 school-aged children, teachers, and parents at the interpretative Wilderness Trail.
- 2,500–3,000 New Mexico residents from Albuquerque and surrounding communities at the public Wilderness Celebration Day and Wilderness Diversity Festival on Saturday, October 18.

Exhibit space is $12.50/square foot for the Southwest Exhibit Hall and $20.00/square foot for the Sky Walk. Exhibit space is limited.

Additional sponsorship opportunities are available. For more information, please contact:
Lee Lambert, Executive Director
Society for Wilderness Stewardship
llambert@wildernessstewardship.org
303.670.1642

A Year to Celebrate!

2014 will be a year of nationwide events celebrating the 50th anniversary of the Wilderness Act of 1964 and the creation of America’s system of Wilderness areas. This golden anniversary year offers unprecedented, diverse, and far-reaching opportunities and activities for all age and user groups and includes:

- Outings and service events
- Film festivals
- Law and policy symposiums
- Art and history museum exhibits including a photography exhibition in the Smithsonian’s National Museum of Natural History
- Speaker series
- Public photography contest
- Washington D.C. Wilderness Week
- National Wilderness Conference

National Wilderness Conference

The National Wilderness Conference is the single, high-profile event marking the culmination of all local, regional, and national events commemorating the 50th anniversary, and will define the vision for the next 50 years of Wilderness stewardship.
Wilderness Exhibition

The Wilderness Celebration Exhibition is part of the National Wilderness Conference that will be held in Albuquerque, New Mexico, on October 15–19, 2014, at the Albuquerque Convention Center. The Southwest Exhibit Hall is organized around the six conference tracks to feature diverse representation of organizations embodying:

- History
- Stewardship
- Education
- Experience
- Civic Engagement
- Science

The Southwest Exhibit Hall also showcases:

- The Wilderness Trail, an interpretive education experience for all ages
- *Wilderness Forever* photography contest winners
- A special exhibit area

Premium exhibits will also be strategically placed outside of meeting rooms and on the convention center Sky Walk. Hours are designed to showcase your organization to conference attendees. On Saturday, the conference is open to the general public and culminates with the Wilderness Diversity Festival in adjacent Civic Plaza.

**Southwest Exhibit Hall Floor Plan**

118, 8'x10' Booths

**Sky Walk Floor Plan:** 32, 8'x10' Booths

Don’t miss out on this unique opportunity to showcase your organization, products, and services as champions for Wilderness to the land stewards of today and the future.