

Wilderness



Get Wild Tent Space Request

The 50th anniversary of the Wilderness Act is a once in a lifetime opportunity and celebration that will culminate in Albuquerque, New Mexico, October 2014 with local events, the National Wilderness Conference and a *Wilderness50* Festival in Civic Plaza. Sponsorship opportunities are available to support the conference, the festival and the education/awareness aspects of the celebration.

We hope to inspire up to 5,000 people during the festival to become more actively involved in responsible stewardship of our public lands.

National Wilderness Conference

The goals of the conference are to make the concept of Wilderness and its ecological, recreational, aesthetic, spiritual, and symbolic values better known to a wider range of the public and to provide a forum for discussing growing challenges to these values while deepening and enabling participants' engagement in Wilderness stewardship.

Wilderness50 'Get Wild' Festival

This family-friendly, community event is designed to connect attendees to the history, science and experience of Wilderness through an interactive day of hands-on Wilderness-related activities, art, music, storytelling and performances that highlight the various cultures in New Mexico and celebrate the community's connections to our lands.

Educational Outreach

A special emphasis is being placed on enhancing existing outreach partnerships and educating underserved audiences such as Native American, Hispanic, African American and inner-city teachers and youth through teacher workshops and on-site, classroom and interpretative student programming--all supported by a national 2014 Wilderness awareness media campaign.

For more information about *Wilderness50*, the coalition spearheading 50th anniversary events and outreach, please visit our website at wilderness50th.org. *Wilderness50's* official fiscal sponsor for all sponsorship funds is the Society for Wilderness Stewardship.

For more information contact:

Tisha Broska, Get Wild Festival Coordinator

Wilderness50

Email: tisha@nmwild.org

Phone: (505)321-6131, Ext. 10t

*"Wilderness is a necessity...
There must be places for
human beings to satisfy
their souls."*

*- John Muir
(naturalist)*

Bisti/De-Na-Zin Wilderness, NM
Photo by Chris Barnes

Benefits of Participating in the Wild Festival

"The Wilderness is a place of rest...from distractions, in the slowing of the daily centrifugal forces that keep us off balance."

- David Douglas
(Scottish botanist)

Your organization will have the opportunity to reach:

- 1,000–1,500 nationwide conference attendees directly responsible for Wilderness stewardship, preservation and management, including top non profits, federal agencies, youth groups, scientists, and concerned citizens.
- 1,200–1,500 school-aged children, teachers, and parents at the interpretative Wilderness Awareness Trail.
- 2,500–3,000 New Mexico residents from Albuquerque and surrounding communities at the public Wilderness Celebration Day and *Wilderness50* "Get Wild" Festival on Saturday, October 18, 2014.

Tent Space Rental at the Get Wild Festival

\$300 per 10' x 10' tent space

Participating in the Get Wild Festival includes:

- 2 Entrances into the Opening Celebration and Conference sponsored receptions
- 1 discounted full conference registrations

PLEASE NOTE: Space rental does not include the tent. Tent rental is available through Georgette's Tents. Please see below for more information.

Benefits:

Company/organization name and tent number listed in the printed and/or electronic Get-Wild program

Company/organization name and logo in the digital or printed conference program

One digital handout/brochure on the conference memory stick or one paper.

Electronic post-conference attendee list.

For more information contact:

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Wilderness50

Email: tisha@nmwild.org

Phone: (505)321-6131, Ext. 10t

Bosque del Apache Wilderness, NM
Photo by Aaron Drew

Silent Auction

As part of the Wilderness Celebration, we will be conducting a silent auction. The benefits of participating in the Silent Auction are:

- Featured product placement during the conference
- Special recognition during conference breaks and program announcements
- Special recognition at the Wilderness50 "Get Wild" Festival
- Photo opportunity with winner for auction items of a value of \$500.00 or more
- Post conference publicity through established traditional and social media channels.

Silent auction items must be greater in value than \$200.00. Net proceeds from the auction go to benefit *Wilderness50*.

"The love of Wilderness is more than a hunger for what is always beyond reach; it is also an expression of loyalty to the earth ... the only home we shall ever know, the only paradise we ever need -- if only we had the eyes to see."

- Edward Abbey
(writer)

Sabinoso Wilderness, NM
Photo by Tami Torres

Raffle

Wilderness50 is offering a limited number of spots for Festival participants to raffle an item of value in their booth. This is your opportunity to showcase your products, your programs, your resort or other items that specifically highlight your company.

The benefits of participating in the Raffle are:

- Featured product placement during the conference
- Special recognition during conference breaks and program announcements
- Photo opportunity with winner for raffle items of a value of \$500.00
- Post conference publicity through established traditional and social media channels.

Suggested raffle item value should be greater in value than \$300.00.

For more information contact:

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Wilderness50

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Rental Equipment from Georgette Tents

Tent Rental, includes setup and tear down:

10' x 10'	\$100.00
10' x 20'	\$150.00
10' x 30'	\$215.00
20' x 20'	\$200.00
20' x 30'	\$350.00

A full rental equipment list and other festival options will be included in your Festival Participation Packet.

"The Wilderness holds answers to questions man has not yet learned how to ask."

— Nancy Newhall
(photography critic)

Sandia Mountain Wilderness, NM
Photo by JD Thompson

Advertising and Sponsorship Opportunities

For a complete list of advertising and sponsorship opportunities, including show program, conference media and associated campaigns, please see www.wilderness50th.org.



For more information contact:

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Wilderness50

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Tent Space Rental Contract Get Wild Wilderness50 Festival On Civic Plaza

October 18, 2014, Albuquerque Convention Center, Albuquerque, NM

Company Information:

Organization Name: _____

Designated Company Contact: _____

Contact Phone: _____ Contact Email: _____

Exhibit Contact Name: _____

Mobile Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Step 1: Signature:

Please electronically or physically sign, scan and email this contract to: Lee Lambert llambert@wildernessstewardship.org.

By signing this agreement you understand that this becomes a binding contract upon acceptance by Wilderness50. We agree to abide by the attached Terms and Conditions on the reverse of this agreement and as listed in the Exhibitor Manual.

Signature:/s/ _____ Date: _____

Your electronic signature to serve as your legal signature.



Fiscal Sponsorship Address:
The Society for Wilderness Stewardship
25903 N. Turkey Creek Road
Evergreen, CO 80439
303-670-1742
www.wildernessstewardship.org info@wildernessstewardship.org



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Step 2 - Tent Size Request:

Qty of 10' x 10' tent spaces: _____

Tent Rental: _____

Included with the rental of tent space, you receive one discounted full conference pass for \$330.00. A discount code for registration will be provided upon receipt of payment for tent space rental.

TENT SPACE LOCATION. Wilderness50 will consider your preferred location for tent space, but reserves the right, in its sole and absolute discretion, to determine location and configuration of exhibition space for which application is made. Nature of the business or organization, the services displayed, number of booths requested and other factors may influence, but does not guarantee location of tent space.

Step 3 - Silent Auction and Raffle Participation:

_____ Yes, I will be contributing an item to the Silent Auction.

Estimated value of the item: _____

Description: _____

Quantity to be contributed: _____

_____ Yes, I will be raffling an item in my booth.

Estimated value of the item: \$ _____

Description: _____

Quantity to be contributed: _____



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Step 4 - Fee and Remittance:

Total Tent Space Fee: \$ _____ Total Tent Rental Fee \$ _____

_____ I agree to the terms and conditions. Total amount paid with booth deposit: \$ _____

50% of the total of this contract is a non-refundable processing fee.

Booth cost does not include material handling, labor, electrical, decoration or other available auxiliary services. Contracts are not valid until payment of deposit is received.

Step 5 - Payment:

Payment by Credit Card: Complete credit card information below:

Check one ___ MasterCard ___ Visa ___ Amex

Credit Card Number _____

Amount Authorized \$ _____ Exp. Date ___ / ___

Three-digit security code: _____

Authorized Signature _____

Please complete your billing address:

_____ Check here if Billing Address is the same.

Print name as it appears on card: _____

Address: _____

City/State _____ Zip/Postal Code _____



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Step 5 - Payment Continued:

Paying by Check:

Please make Check Payable to The Society for Wilderness Stewardship.

Please mail your check to:
The Society for Wilderness Stewardship
25903 N. Turkey Creek Road
Evergreen, CO 80439

Step 6 - Conference Program:

Check here to use the same contact information provided on Page 1 of this contract.

Organization Name: _____

Designated Company Contact: _____

Contact Phone:: _____ **Contact Email:** _____

Exhibit Contact Name: _____

Mobile Phone: _____ **Email:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Description of organization's mission and wilderness related work:



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Terms and Conditions

1. Defined Terms: "Event" collectively means, the event or events, referred to above or on the previous or facing page presented by Wilderness50. ("W50"). "Facility" means the venue where the Event is held. "Organizer" means, collectively, W50, its officers, directors, shareholders, agents, affiliates, representatives, employees and assigns, unless in W50's opinion the context requires otherwise. "Exhibitor" means, collectively, (i) the company or person that applied to exhibit at the Facility or online and agreed to enter into this contract upon acceptance by W50 in the manner stated below and (ii) each of its officers, directors, shareholders, employees, contractors, agents, representatives, guests and invitees, as applicable.

2. Contract Acceptance: This contract becomes binding and effective only when it has been signed by Exhibitor and countersigned by a duly authorized representative of W50. W50 may refuse acceptance of any contract for any or no reason. Notwithstanding anything herein to the contrary, W50 may cancel this contract at any time without liability.

3. Assumption of Risks; Releases: Exhibitor expressly assumes all risks associated with, resulting from or arising in connection with Exhibitor's participation or presence at the Event, including, without limitation, all risks of theft, loss, harm, damage or injury to or of any person (including death), property, business or profits of Exhibitor, whether caused by Organizer, Facility, other exhibitors, negligence, intentional act, accident, act of God or otherwise. Exhibitor has sole responsibility for its property and any theft, damage or other loss to that property (whether or not stored in any courtesy storage area), including any subrogation claims by its insurer. Neither Organizer nor Facility accepts any responsibility, nor is a bailment created, for property delivered by or to Exhibitor. Neither Organizer nor Facility shall be liable for, and Exhibitor hereby releases all of them from, and covenants not to sue any of them with respect to, any and all risks, losses, damages and liabilities whether described in this contract or not. All fees paid to Organizer are non-refundable except as specifically set forth herein.

4. Indemnification: Exhibitor shall indemnify, defend (with legal counsel satisfactory to W50) and hold Organizer and Facility harmless from and against any and all claims, demands, suits, liabilities, damages, losses, costs, fees (including attorney's fees and collection costs) and expenses which result from or arise out of or in connection with: (a) Exhibitors' participation or presence in or at the Event including the sale and purchase of all merchandise sold by Exhibitor; (b) any breach by Exhibitor of any agreements, covenants, promises or other obligations under this contract or any other contract, arrangement or agreement; (c) any matter for which Exhibitor is otherwise responsible under the terms of this contract or any other contract, arrangement or agreement; (d) any violation or infringement (or claim of violation or infringement) of any law or ordinance or the rights of any party under any patent, copyright, trademark, trade secret or other proprietary right; (e) any libel, slander, defamation or similar claims resulting from the actions of Exhibitor; (f) harm or injury (including death) to Exhibitor and employees, guests, attendees and invitees of W50, Facility and other exhibitors; and (g) loss of or damage to property or the business or profits of Exhibitor, whether caused by negligence, intentional act, accident, act of God, theft, mysterious disappearance or otherwise.

5. Limitation of Liability: Under no circumstances shall Organizer or Facility be liable for any lost profits or any damages including incidental, special, indirect, punitive or consequential damages whatsoever for any of their acts or omissions, whether or not advised of the possibility thereof. In no event shall Organizer's maximum liability under any circumstance exceed the amount actually paid to W50 by Exhibitor for exhibit space at the Event. Organizer makes no representations or warranties, express or implied, regarding the number of persons who will attend or the success of the Event or regarding any other matter. W50 or Facility may employ guards to regulate the flow of attendees at the Event. These guards are not security guards. Neither Organizer nor Facility, shall assume any responsibility for Exhibitor's, or anyone else's, personal or other property. As a condition of exhibiting at the Event, Exhibitor shall insure its property against damage, loss and theft and shall not make any claims against Organizer or Facility.

6. Qualifications of Exhibitor: W50, in its sole discretion, determines whether a prospective exhibitor is eligible to participate in the Event. Eligibility is generally limited to persons or firms that supply products and services related to the nature of the Event. Applicants may be required to submit a description of the nature of their business and the items to be exhibited. W50 reserves the right to restrict or remove any exhibit that W50, in its sole discretion, believes is objectionable or inappropriate.

7. Assignment of Space: Exhibit space shall be assigned by W50 in its sole discretion for the Event. W50 reserves the right to change the floor plan or to move an Exhibitor to another booth location prior to or during the Event for any or no reason.

8. Booth Placements: W50 will attempt to honor all booth placements based on the request if application and payment are made as required by W50. However, W50 reserves the right to make alternative booth placement at any time. Offers made as to location of space are not a guarantee. W50 shall be the final authority in assigning space and reserves the right to add, alter or delete from the Event's floor plan at any time in its sole discretion.

9. Cancellation by Exhibitor: If Exhibitor desires to cancel this contract it may request to do so only by giving notice thereof in writing to W50, with evidence of receipt. In that case, Exhibitor will continue to be liable for all fees governed by this contract and the date payments are due, which apply regardless of the date on which this contract is executed. This amount is considered to be the liquidated and agreed upon damages that W50 will suffer as a result of Exhibitor's cancellation. This provision for liquidated and agreed upon damages is not a penalty. The withdrawal of reserved booth space from availability at a time when others would be interested in applying for it will cause Organizer to sustain substantial damages that may not be determined with mathematical precision. Therefore, the provisions for liquidated and agreed upon damages have been incorporated into this contract as a valid pre-estimate of these damages. The date of cancellation shall be the date W50 receives the notice. W50 reserves the right to treat Exhibitor's downsizing of booth space as cancellation of the original contract subject to payment of liquidated damages and an offer to purchase new booth space and pay the full fee required for the new booth space. Exhibitor may be required to move to a new location if it requests a downsizing of space.

10. Cancellation by W50: If Exhibitor fails to make any payment required by this contract in a timely manner, W50 may terminate this contract (and Exhibitor's participation in the Event) without further notice and without obligation to refund any monies previously paid. Notwithstanding anything herein to the contrary, Exhibitor shall in all cases remain liable for the full amount of the fees covered by this contract and W50 has the right to

charge Exhibitor a late fee of up to 1.5% per month on all outstanding amounts owed by Exhibitor. W50 reserves the right to refuse Exhibitor permission to move-in and set-up an exhibit if Exhibitor is in arrears of any payment due to Organizer. W50 is expressly authorized (but has no obligation) to occupy or dispose of any space vacated or made available because of action taken under this paragraph in any manner it desires, and without releasing Exhibitor from any liability hereunder. W50 may also terminate this contract effective upon written notice of termination if Exhibitor breaches any of its obligations under this contract or any other contract or arrangement with Organizer, without any obligation on W50's part to refund any payments previously made and without releasing Exhibitor from any liability arising as result of or in connection with that breach. If W50 removes or restricts an exhibit that W50 considers to be objectionable or inappropriate, no refund will be due to Exhibitor.

11. Cancellation of the Event: If W50 cancels the Event due to circumstances beyond its reasonable control (such as acts of God, acts of war, governmental emergency, labor strike or unavailability of Facility), W50 shall refund to Exhibitor its rental payment previously paid, minus a share of costs and expenses incurred by Organizer, in full satisfaction of all liabilities of Organizer and Facility to Exhibitor. W50 reserves the right to cancel, rename or relocate the Event or change the Event dates. If W50 changes the name of the Event, relocates the Event to another facility within the same city, or changes the Event dates to dates that are not more than 30 days earlier or 30 days later, no refund will be due to Exhibitor, but W50 shall assign to Exhibitor, in lieu of the original space, other space as W50 deems appropriate and Exhibitor agrees to use that space under the terms of this contract. If W50 elects to cancel the Event other than for a reason previously described in this paragraph, W50 shall refund to Exhibitor its entire exhibit space rental payment previously paid, in full satisfaction of all liabilities of Organizer and Exhibit Facility to Exhibitor.

12. Exhibit Space Occupancy: W50 shall specify the hours and dates for installing, occupying and dismantling exhibits. If Exhibitor fails to begin installing its display in its assigned space 8 hours prior to or to Event opening or leaves its space unattended at any time during the Event, W50 shall have the right to take possession of the space, terminate this contract and no refund will be due to Exhibitor even if W50 resells the space. All exhibits must be open for business at all times during the Event. If Exhibitor, through circumstances beyond control, is delayed in arrival or set-up, it must notify the appropriate W50 contact immediately.

13. Event Set-Up, Removal and Hours: Information on Event set-up, installation, removal and hours will be provided to you separately. Please make note of the following: (a) Only Exhibitor will be permitted in its booth 2 hours prior to published "Event Open Times." (b) Exhibitor must leave its booth no later than 60 minutes after official closing time. (c) No staff of the Exhibit Facility has any authority in regard to exhibits, or in exhibit area other than authorized security personnel. (d) No one under 16 years of age admitted on the show floor during move-in/out days of the Event. (e) Exhibits must remain open in accordance with the schedule published prior to the Event or as amended by W50. NO BREAKDOWN or DISMANTLING OF EXHIBITS will be permitted before the Event officially closes down.

14. Listings and Promotional Materials: Exhibitor grants to Organizer a fully paid, perpetual non-exclusive license to use, display and reproduce the name, trade names, product names of Exhibitor in any directory (print, electronic or other media) listing exhibitors at the Event and to use those names in Organizer promotional materials. Organizer shall not be liable for any errors in any listings or descriptions or for omitting Exhibitor or any other exhibitor from any directory or other lists or materials. Organizer may also take photographs of Exhibitor's booth space, exhibit, guests and personnel during, before or after the open hours of the Event and use those photographs for any promotional purpose.

15. Care of Facility: Exhibitor shall promptly pay for any and all damages to Facility or associated facilities, booth equipment or the property of others caused by Exhibitor.

16. Taxes and Licenses: Exhibitor shall be solely responsible for obtaining all licenses, permits or approvals under federal, state or local laws applicable to its activities at the Event. Exhibitor shall be solely responsible for obtaining any necessary tax identification numbers and permits and for paying all taxes, license fees, use fees, royalties or other fees, charges, levies or penalties that become due to any governmental authority in connection with its activities at the Event. Exhibitor will not permit the delivery of merchandise at the Facility without the express permission of W50.

17. Insurance: Exhibitor shall, at its own expense, secure and maintain throughout the term of this contract, including move-in and move-out days, the following insurance: (a) Workers' compensation insurance; (b) Comprehensive general liability insurance for bodily injury and property damage, including coverage for personal injury, contractual, and operation of mobile equipment, products and liquor liability (if applicable).

18. Intellectual Property: Exhibitor shall not play or permit the playing or performance of, or distribution of any copyrighted material at the Event unless it has obtained all necessary rights and paid all required royalties, fees or other payments. W50 may refuse to permit Exhibitor to exhibit or display any items that W50 reasonably believes infringe the rights of other parties. If Exhibitor refuses to remove any of those items from display, in addition to any other remedies available, W50 may terminate this contract immediately and evict Exhibitor from the Event without any liability to Exhibitor or any other party.

19. Observance of Laws: Exhibitor shall abide by and observe all federal, state and local laws, codes, ordinances, rules and regulations, and all rules and regulations of the Exhibit Facility (including any union labor work rules). Without limiting the foregoing, Exhibitor shall construct its exhibits to comply with the Americans with Disabilities Act.

20. Additional Terms and Conditions: W50 has sole control over attendance policies. Except as provided to the contrary in this contract, all monies paid by Exhibitor shall be deemed fully earned and non-refundable at the time of payment. Exhibitor shall conduct itself at all times in accordance with professionalism and normal standards of decorum and good taste. In addition to its right to close an exhibit and withdraw acceptance of or terminate the contract, W50 in its sole judgment and discretion may refuse to consider for participation in future Events an Exhibitor who violates or fails to abide by the contract and any of the accompanying rules and regulations. Any amendment to this



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Terms and Conditions Continued

contract must be in writing and signed by an authorized representative of W50.

21. Assignment; Communications: Exhibitor shall not assign this contract or any right or obligation hereunder. Exhibitor shall not sublet, share or license all or any portion of its exhibit space. By entering into this contract, Exhibitor and its affiliates explicitly consent to receive telephone, electronic and other communications from Organizer and associated businesses under 47 U.S.C. § 227 and any other applicable regulations.

22. Exhibitor Service Manual: Prior to the Event, W50 may provide access to an Exhibitor Service Manual to the "Primary Contact" listed on the front of this contract. The Exhibitor Service Manual will include information integral to participation at the Event, including but not limited to: additional exhibitor rules and regulations, official contractor order forms, registration, shipping and drayage, utilities and building services, exhibitor display rules, and move-in, move-out schedules.

23. Incorporation of Rules and Regulations: Any and all matters pertaining to the Event and not specifically covered by the terms and conditions of this contract shall be subject to determination by W50 in its sole discretion. W50 may adopt rules or regulations from time-to-time governing such matters and may amend or revoke them at any time, with or without notice to Exhibitor. Any rules and regulations (whether or not included in an Exhibitor Service Manual or similar document) are an integral part of this contract and are incorporated herein by reference. Exhibitor shall observe and abide by additional regulations made by W50 as soon as these additional rules or regulations are communicated to Exhibitor.

24. Governing Law: This contract is governed by the laws of the State of Colorado as applied to contracts entered into and to be entirely performed within Colorado by its residents. Exhibitor hereby submits to the exclusive jurisdiction of the federal and state courts located in Jefferson County, CO, which shall constitute the exclusive forum for the resolution of any and all disputes involving the parties or arising out of, connected with or related to this contract or the breach of any provision of this contract. Exhibitor waives any right to assert lack of personal or subject matter jurisdiction.

25. Outside Exhibits/Hospitality Suites: Exhibitor is prohibited, without express advance written approval from W50, from displaying products/services and/or other advertising material in areas outside its booth space such as, but not limited to, parking lots, hotel lobbies, lounges, corridors, sleeping rooms, etc., as well as conducting unauthorized facility tours. Exhibitor shall not operate hospitality suites during hours in which the Event is open or when any Organizer-sponsored activities are being held. Exhibitor is prohibited from hosting hospitality functions during official Event hours. All requests for a hospitality suite or public function space must be made through W50. If Exhibitor cancels or fails to occupy the exhibit space during official Event hours, W50 reserves the right to notify the applicable venue to cancel any hospitality space and/or hotel guest rooms under Exhibitor's name. Exhibitor shall remain liable for the payments made to the hotel or applicable venue.

26. Contractor Services: W50 has contracted, on an exclusive basis, official contractors to provide certain services for the Event. Service companies other than the official contractors will not be allowed to perform any of these exclusive services. Nonexclusive services may be performed by exhibitor-appointed contractors ("EAC") within certain guidelines. A complete listing of exclusive services and EAC guidelines will be provided in the Exhibitor Service Manual.

27. Character of Displays; Use of Aisles and Common Areas: Distribution of samples, printed matter of any kind and any promotional material is restricted to the exhibit booth. Exhibitor shall only exhibit products that it manufactures, represents or legally distributes. All exhibits shall display products or services in a tasteful manner. The aisles, passageways and overhead spaces remain strictly under control of W50 and no signs, decorations, banners, advertising material or special exhibits will be permitted in the aisles except by written permission of W50. Uniformed attendants, models and other employees of Exhibitor must remain within its booth. Any and all advertising distribution must be made from Exhibitor's booth space. Balloons and stickers are prohibited in the exhibit area or Facility. Handouts with gummed backing that adhere or cause adhesion are considered stickers. Equipment must be arranged so that show visitors do not stand in the aisle while examining equipment or watching demonstrations. Strolling entertainment or moving advertisements outside of Exhibitor's exhibit space are prohibited.

28. Sound Devices: The use of devices for mechanical reproduction of sound or music may or may not be permitted in W50's sole discretion. Sound of any kind must not be projected outside of the exhibit booth. Exhibitor is specifically prohibited from employing any carnival-type attraction, animal or human, or from operating noise-creating devices such as bells, horns or megaphones. Rules regarding sound devices are outlined in the Exhibitor Service Manual.

29. Fire and Safety Laws and Rules: All federal, state and city laws must be strictly observed. A listing of material fire and safety regulations will be found in the Exhibitor Service Manual. All materials used for display of any kind must be flame proofed. This includes all materials used in specially constructed exhibits such as fabric or other materials. The use of crepe paper and any decorative paper of any type are prohibited and will not be permitted. Displays must meet all the required fire regulations.

Displays that do not pass inspection will be ordered closed until all fire hazards are corrected or removed. All booth equipment (i.e., tables, chairs, displays, etc.) must not protrude into aisles under any circumstance. Exhibitor may be prohibited from exhibiting for infringing these rules.

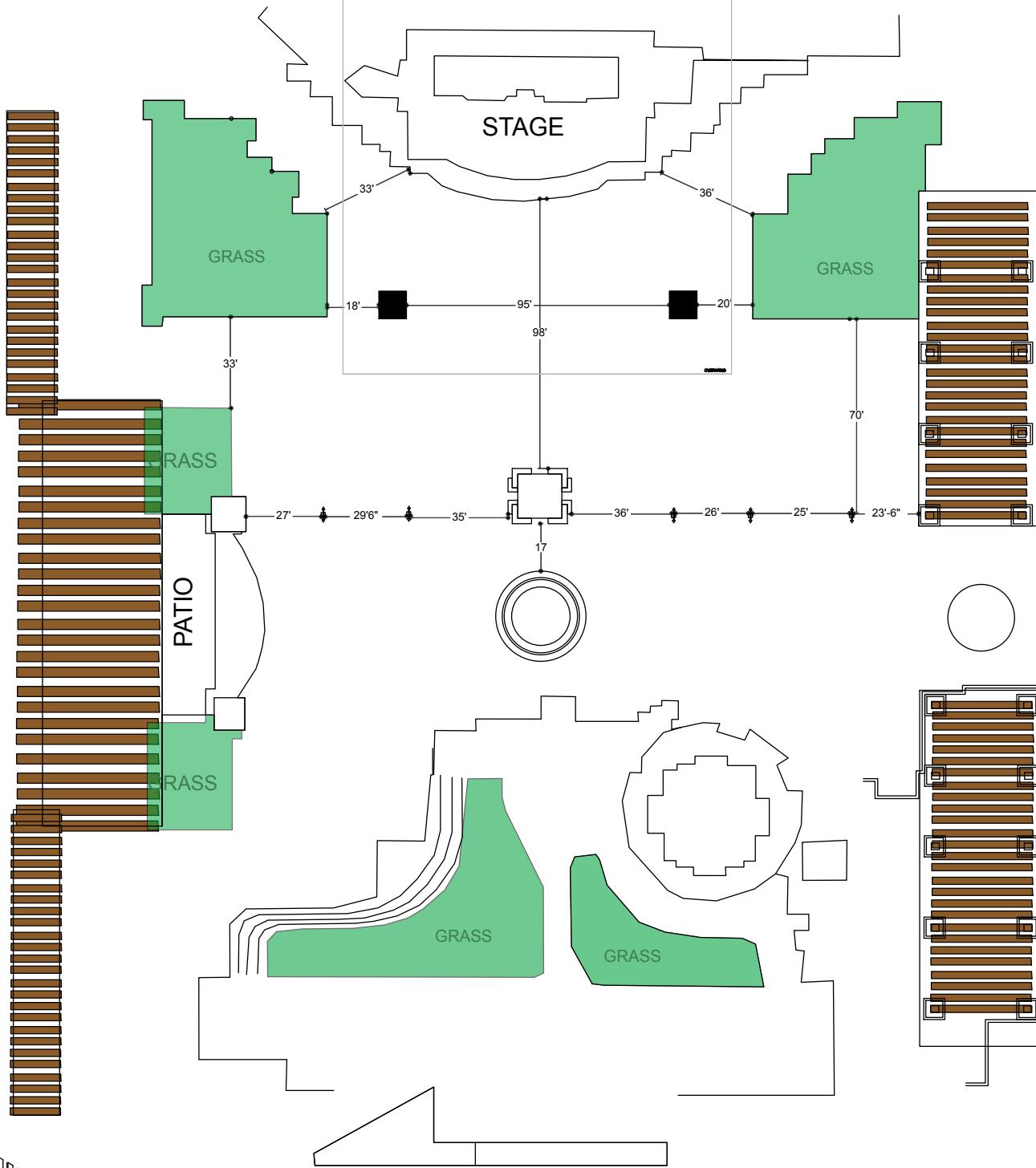
30. Freight Shipment: Separate information will be mailed to Exhibitor regarding freight shipments to and from the Exhibit Facility. Exhibitor should use the shipping labels provided by W50 for the Event to ensure proper shipment and identification. Shipments made in advance to the authorized Event contractor, as per instructions, will be delivered to your booth. At close of Event, if Exhibitor desires to arrange shipment of its exhibit materials by its own carrier, it should call for pick-up and inform Event's authorized contractor of its arrangements. EXHIBITOR MUST WAIT IN PERSON FOR PICK-UP. If Exhibitor does not remain in booth/exhibit area for the pick-up or if the pick-up does not occur within reasonable time, the authorized contractor may take the shipment to the contractor's warehouse at Exhibitor's own risk and expense. Exhibit merchandise and/or samples will not be permitted to be taken out of the exhibition area during the Event.

31. Rights of Offset; Enforcement: W50 reserves the right, in its sole discretion, to apply any or all payments made for the Event to any or all outstanding invoices owed to Organizer. This applies to ad insertions, sponsorships, booth space or any other product or services offered by Organizer.

32. Entire Agreement: This contract (including the Exhibitor Service Manual and any additional rules or regulations adopted by W50 from time-to-time) represents the entire agreement between W50 and Exhibitor relating to the Event and supersedes any prior written or oral understandings, agreements or representations by or between W50 and Exhibitor relating to the Event.

33. Logo Usage: Organizer hereby grants to Exhibitor a limited non-exclusive license to use, display and reproduce the name of the Event (the "Mark") and the Wilderness50 logo (the "logo") solely and directly in connection with exhibiting at the Event. Exhibitor may not use the Mark in any other way, including but not limited to, on party invitations, for special events or on marketing materials. This limited license expires at the conclusion of the Event. Organizer may terminate this license immediately at any time for any reason or no reason.

34. Booth Abandonment: Exhibitors that leave excessive literature and/or display materials in their booth space or surrounding area at the end of the published move-out time will be deemed guilty of "Material Abandonment" and will be invoiced for labor to remove materials and disposal charge



3RD STREET

CONVENTION CENTER

HYATT HOTEL