



50th Anniversary of the Wilderness Act

1964-2014

Muir Level Sponsorship Commitment to the National Wilderness Conference

The National Wilderness Conference will be held in October 2014 in Albuquerque, NM. Sponsorship of the conference at the Muir Level is a commitment of \$2,500.00.

Company Name: _____

Designated Company Contact: _____ Contact Phone: _____

Contact Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Description and Benefits

One of the late 1800s founders of what would become the Sierra Club, John Muir's early advocacy for wildlands laid the groundwork for public support for future Wilderness legislation. In 1903, he was President Theodore Roosevelt's guide through Yosemite, eventually convincing Roosevelt that the best way to protect the valley was through federal control and management. The John Muir Wilderness south of Yosemite National Park was designated by the Wilderness Act in 1964 bears his name.

Benefits:

- Company/organization name and link to website on the conference website, mobile website, and overall 50th sponsors webpage. The designated contact above must provide the official company name and website link to the *Wilderness50* Communications Coordinator, Lisa Ronald, lisa.ronald@wilderness50th.org, 406-396-3607.
- **One** social media posts on the 50th anniversary Facebook and Twitter feeds before the conference. Content must be provided by the designated contact above and must be wilderness-related. The designated contact above will work directly with Lisa Ronald to facilitate scheduling.



Fiscal Sponsorship Address:

Alliance for Wilderness Education and Stewardship, D/B/A Society for Wilderness Stewardship
25903 North Turkey Creek Road, Evergreen, CO 80439
303-670-1642

www.wildernessstewardship.org, info@wildernessstewardship.org



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- **25% off exhibit space** as part of the Wilderness Celebration Exhibition at the conference. A separate exhibit space contract for space at the discounted rate is required.
- Company/organization name and booth number listed in the exhibitor printed program.
- Company/organization name and logo in the digital or printed conference program. The designated contact above must provide the official high resolution logo file to Lisa Ronald.
- One paper handout/brochure or product sample in the attendee messenger bag. 1000 copies of printed materials must be provided to Lisa Ronald by or before October 1, 2014.

By signing the below, _____ is committing to the sponsorship level of \$2,500.00.

Committed by:

Name: _____

Date: _____

Signature: /s/ _____

Your electronic signature to serve as your legal signature.

Thank you for sponsoring at the Mur Level! Sponsorship of the National Wilderness Conference is a tax-deductible donation to the Society for Wilderness Stewardship, *Wilderness50's* fiscal sponsor and a 501(c) 3 Organization. *Wilderness50* is pleased to recognize your company as a partner in celebration of the 50th anniversary of the Wilderness Act of 1964.

Please make checks payable to:

Society for Wilderness Stewardship

Please mail to:

Society for Wilderness Stewardship



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