



# 50<sup>th</sup> Anniversary of the Wilderness Act

1964-2014

## Zahniser Level Sponsorship Commitment to the National Wilderness Conference

The National Wilderness Conference will be held in October 2014 in Albuquerque, NM. Sponsorship of the conference at the Zahniser Level is a commitment of \$50,000.00.

Company Name: \_\_\_\_\_

Designated Company Contact: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### Sponsorship Description and Benefits

Howard Zahniser wrote the first draft of the Wilderness bill in 1956, and because of his relentless efforts over eight years, he has often been called the “Father of the Wilderness Act.” Zahniser shepherded the Wilderness bill through 65 rewrites and 18 public hearings until the Wilderness Act was final signed into law on September 3, 1964.

#### Benefits:

- Company/organization name, logo, link to website, and 30-word description in the featured sponsors section on the conference website, mobile website, and overall 50th sponsors webpage. The designated contact above must provide the official company name, description, high resolution logo file, and website link to the *Wilderness50* Communications Coordinator, Lisa Ronald, [lisa.ronald@wilderness50th.org](mailto:lisa.ronald@wilderness50th.org), 406-396-3607.
- **Two** highlights in the monthly 50th email newsletter. Content must be provided by the designated contact above and must be wilderness-related. The designated contact above will work directly with Lisa Ronald to facilitate scheduling.
- Up to **five** social media posts on the 50th anniversary Facebook and Twitter feeds before the conference and one during the conference with picture. Content must be provided by the designated



Fiscal Sponsorship Address:

Alliance for Wilderness Education and Stewardship, D/B/A Society for Wilderness Stewardship  
25903 North Turkey Creek Road, Evergreen, CO 80439  
303-670-1642

[www.wildernessstewardship.org](http://www.wildernessstewardship.org), [info@wildernessstewardship.org](mailto:info@wildernessstewardship.org)



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- Logo on the featured sponsors banner at conference.
- Company/organization name and logo in the digital or printed conference program.
- **One premium 8x20' exhibit space** as part of the Wilderness Celebration Exhibition at the conference, 50% off additional exhibit space. A separate exhibit space contract for exhibit space, and any additional space purchased, at the discounted rate is required.
- Company/organization name and booth number listed in the exhibitor printed program.
- One paper handout/brochure or product sample in the attendee messenger bag. 1000 copies of printed materials must be provided to Lisa Ronald by or before October 1, 2014.
- **Five** conference passes.
- Electronic post-conference attendee list. Lisa Ronald will send this list to the designated contact above within 60 days of the end of the conference.
- Opportunity for company/organization representative to verbally introduce events at the public Wilderness50 'Get Wild' Festival. The designated contact above will work directly with keynote selection committee and the festival committee through Lisa Ronald.

By signing the below, \_\_\_\_\_ is committing to the sponsorship level of \$50,000.00.

Committed by:

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: /s/ \_\_\_\_\_

**Your electronic signature to serve as your legal signature**

**Thank you for Sponsoring at the Zahniser Level! Sponsorship of the National Wilderness Conference is a tax-deductible donation to the Society for Wilderness Stewardship, Wilderness50's fiscal sponsor and a 501(c) 3 Organization. Wilderness50 is pleased to recognize your company as a partner in celebration of the 50<sup>th</sup> anniversary of the Wilderness Act of 1964.**



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Please make checks payable to:

Society for Wilderness Stewardship

Please mail to:

Society for Wilderness Stewardship  
25903 N. Turkey Creek Road  
Evergreen, CO 80439



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